

RADIO NEWS FOR MARCH 1949

WESTERN RADIO CONFERENCE BIG SUCCESS !!

The second annual Western Radio Conference was held in San Francisco February 24-25 at the Marines Memorial Club.

One of the highlights to radio educational personnel was the Thursday, February 24, evening session on "In School Programming". George Jennings, Director of WBEZ, the Chicago Radio Council, and president of AER appeared on the panel with Marjorie McGilvrey, teacher at Mountain View High School as moderator.

Personnel from radio stations, colleges and other agencies interested in "public interest" broadcasting attended the conference, including members from Colorado, Washington, Oregon, Nevada, and California.

KALW broadcast all conference proceedings direct from the Marines Memorial Building to Bay Area listeners. The Standard School Broadcast of Thursday, February 24, was aired direct from the Marines Theatre.

IN-SERVICE (Ed. 341-A) PROGRAMS

| | | | | |
|----------|---|----------------|---|------------------------|
| March 2 | - | Junipero Serra | - | San Francisco Story |
| March 9 | - | Jefferson | - | King Cotton |
| March 16 | - | San Miguel | - | Little Red Riding Hood |
| March 23 | - | Grant | - | Billy Goat Gruff |
| March 30 | - | Emerson | - | Life of R. W. Emerson |

SPELLING BEE

The daily KALW Spelling Bee is on the air at 11:45 - 12:00 noon. Words are taken from the text "Using Words" with word lists for the fourth grade on Monday, fifth on Tuesday, sixth on Wednesday, seventh on Thursday, and the eighth grade on Friday.

Twenty to twenty-five words are used on each show with pronunciation, usage and a dictionary definition preceding time for the student to write words, followed by the correct spelling and scoring.

It is suggested that the Spelling Bee might be used to stimulate interest in the city-wide "News" spelling contest held later in the spring.

PTA - RADIO CHAIRMAN ACTIVE

PTA Radio Committee Chairmen under the able guidance of Mrs. S.A. Erickson have been quietly building a sound program of radio through PTA groups. The radio chairmen have visited a number of stations, including KALW, and have done much to stimulate radio interest in their home school listener groups in the field of selective listening.

The PTA radio chairmen have invited interested teachers in their schools to cooperate in the out-of-school listening program and evaluation.

TWELVE OF FORTY

Twelve out of forty radio programs for children being considered have been selected as good air-fare for the "scooter set" by a group of listeners in the Bay Area. Only two programs (four quarter hours weekly) fall during the school hours.

The twelve recommended programs were as follows:

- "Tell It Again", KQW, to resume later
- "Signposts for Young Scientists", KNBC, 9:00 a.m., Saturday
- "Children's Corner", KSAN, 5:00 p.m., Monday through Friday
- "Gold Rush Days", KQW, 6:00 p.m., Tuesday
- "Mr. President", KGO, 6:30 p.m., Monday
- *"Standard School Broadcast", KNBC, 10:00 a.m., Thursday
- "Youth asks the Government", KGO, 6:30 p.m., Tuesday
- "Story Teller", KFRC, 8:45 a.m., Saturday
- "Symphonies for Youth", KFRC, 10:30 a.m., Saturday
- *"Schoolcast", KGO, 11:30 a.m., Monday, Wednesday, Friday
- "Gene Autry", KQW, 5:00 p.m., Saturday
- "Story to Order", KNBC, 9:15 a.m., Saturday

* In school hours

Other programs available for out-of-school listening are listed later in this bulletin. These listings are not necessarily recommended programs, but are listed by KALW as news for your information.

JAMES DAY, KNBC PUBLIC AFFAIRS DIRECTOR JOINS RADIO UNIT IN JAPAN

James Day, Director of Public Affairs and Education for station KNBC-NBC, San Francisco, is taking a leave of absence from his post this week for two years duty with the allied occupation forces in Japan

William Minotte, a KNBC staff news writer for the past two years, will succeed Day.

Day, who has been with KNBC since his release from the army three years ago, will join the radio unit of the staff of the Supreme Commander for the Allies in the Pacific as a radio information specialist. In this position he will work with twelve other American radio specialists in supervising the operation of the two networks of the Broadcast Corporation of Japan, the government-licensed corporation which operates the 108 stations in the Japanese Islands.

The KALW staff and Jim's many other friends in educational radio wish him every success in this new job and we hope to pass along interesting verbal tid bits from Jim's spicy pen at a later time about his Japanese experiences.

STORIES OF AMERICAN INDUSTRY

During March and April, 1949, KALW will produce and record a series of eight dramatic shows, "Stories of American Industry" - 11:30 a.m., Wednesdays.

| | | |
|--------------------|----------------------------|------------------------|
| March 2 - Aviation | March 16 - Ship Building | March 30 - Marconi and |
| March 9 - Steel | March 23 - Motion Pictures | the Wireless |

These fifteen minute shows will be useful for social studies, vocational guidance, speech and drama groups. Production will be by the KALW Workshop Group. Transcriptions will be available for loan after production. Scripts will accompany transcriptions and are available for pre and post program lesson planning.

KALW PROGRAM LISTING

MARCH 1949

MONDAY

| | | | |
|-------|------------------------|-------|-------------------|
| 08:45 | PLAY IT SAFE | 12:30 | *FM CONCERT |
| 09:00 | *ADV. IN RESEARCH | 1:00 | S. F. TODAY |
| 09:15 | *GROWTH OF DEMOCRACY | 1:15 | FROM THE PODIUM |
| 09:30 | SCHOOLCAST | 1:30 | SCIENCE TODAY |
| 09:45 | *EXCURSIONS IN SCIENCE | 1:45 | MUSIC IN THE AIR |
| 10:00 | FOLK MUSIC | 2:00 | SPORTSCAST |
| 10:15 | STORY TIME | 2:15 | MODERN MOODS |
| 10:30 | RANCH AND THE HOME | 7:00 | DINNER MUSIC |
| 10:45 | MORNING CONCERT | 7:15 | MEMORY LANE |
| 11:00 | WORLD NEWS | 7:30 | EVENING MOODS |
| 11:15 | MELODIC GEMS | 7:45 | TWILIGHT MELODIES |
| 11:30 | SONS O' GUNS | 8:00 | FM CONCERT TIME |
| 11:45 | SPELLING BEE | 8:15 | MUSIC IN THE AIR |
| 12:00 | HI TUNE TIME | 8:30 | ORGAN REVERIES |
| 12:15 | NOONTIME SERENADE | 8:45 | SERENADE |

ADVENTURES IN RESEARCH

| | | |
|----------|------|--------------------|
| MARCH 7 | #320 | GIANT OF ANTIQUITY |
| MARCH 14 | #321 | DAVY SAFETY LAMP |
| MARCH 21 | #322 | QUEEN OF THE SEAS |
| MARCH 28 | #323 | LOUIS BRAILLE |

GROWTH OF DEMOCRACY

| | | |
|----------|----|--------------------------|
| MARCH 7 | #4 | MAYFLOWER COMPACT |
| MARCH 14 | #5 | HOUSE OF BURGESSES |
| MARCH 21 | #6 | PETITION OF RIGHT |
| MARCH 28 | #7 | NEW ENGLAND TOWN MEETING |

EXCURSIONS IN SCIENCE

| | | |
|----------|------|-------------------------|
| MARCH 7 | #259 | PLASTICS |
| MARCH 14 | #260 | PHOTOGRAPHY IS BUSINESS |
| MARCH 21 | #261 | CELESTIAL SHADOWS |
| MARCH 28 | #262 | LIGHTENING AND LIGHTING |

FM CONCERT

| | |
|----------|---------------------------------------|
| MARCH 7 | RACHMANINOFF - CONCERTO #2 IN C MINOR |
| MARCH 14 | MUSIC OF MORTON GOULD |
| MARCH 21 | STRAVINSKY - RITE OF SPRING |
| MARCH 28 | SAINT-SAËNS - CARNIVAL OF THE ANIMALS |

TUESDAY

| | | | |
|-------|------------------------|------|-------------------|
| 08:45 | PLAY IT SAFE | 1:00 | S. F. TODAY |
| 09:00 | *SCIENCE AT WORK | 1:15 | FROM THE PODIUM |
| 09:30 | SCHOOLCAST | 1:30 | *GREAT BOOKS |
| 09:45 | *EXCURSIONS IN SCIENCE | 1:45 | MUSIC IN THE AIR |
| 10:00 | FOLK MUSIC | 2:00 | SPORTSCAST |
| 10:15 | MUSIC FOR MOPPETS | 2:15 | MODERN MOODS |
| 10:30 | RANCH AND HOME | | |
| 10:45 | MORNING CONCERT | 7:00 | DINNER MUSIC |
| 11:00 | WORLD NEWS | 7:15 | MEMORY LANE |
| 11:15 | MELODIC GEMS | 7:30 | EVENING MOODS |
| 11:30 | VOICE OF THE ARMY | 7:45 | TWILIGHT MELODIES |
| 11:45 | SPELLING BEE | 8:00 | FM CONCERT TIME |
| 12:00 | HI TUNE TIME | 8:15 | MUSIC IN THE AIR |
| 12:15 | NOONTIME SERENADE | 8:30 | SPORTS DIGEST |
| 12:30 | *FM CONCERT | 8:45 | SERENADE |

SCIENCE AT WORK

| | | |
|----------|------------|------------------------|
| MARCH 1 | #X94-X95 | THE STEAM ENGINE |
| MARCH 8 | #X137-X138 | MAGNETS AND MOTORS |
| MARCH 15 | #X150-X151 | THE PHOTOELECTRIC CELL |
| MARCH 22 | #X166-X167 | GASOLINE ENGINES |
| MARCH 30 | #X177-X178 | TOOLS FOR TOMORROW |

EXCURSIONS IN SCIENCE

| | | |
|----------|------|-------------------------------|
| MARCH 1 | #264 | THE REPTILIAN ARISTOCRACY |
| MARCH 8 | #267 | WITHIN THE ATOM |
| MARCH 15 | #268 | ENERGY FROM MASS |
| MARCH 22 | #269 | SPLITTING THE URANIUM NUCLEUS |
| MARCH 30 | #270 | SIEVES FOR SORTING NUCLEI |

GREAT BOOKS

| | |
|----------|--|
| MARCH 1 | VOICE OF POETRY * THE TIGER-SAY NOT THE STRUGGLE NAUGHT AVAILLETH-SHE WALKS IN BEAUTY-TO ME FAIR FRIEND-TO CELIA-A SLUMBER DID MY SPIRIT SEAL- UPON WESTMINSTER BRIDGE-ALLAN-A-DALE |
| MARCH 8 | VOICE OF POETRY * NICHOLAS NYE-DE LA MARE-THE SHYNESS OF BEAUTY-CARGOES-THE PLOUGHMAN- SUMMER MORNING-TEWKESBURY ROAD-THE DONKEY- WEATHERS |
| MARCH 15 | VOICE OF POETRY * GO, LOVELY ROSE-SINCE FIRST I SAW YOUR FACE-SHALL I COMPARE THEE-THE JOURNEY OF THE MAGI-PRELUDES |
| MARCH 22 | VOICE OF POETRY * SUMMER DAWN-BREAK, BREAK, BREAK-OZYMANDIAS-DEATH-SO WE'LL GO NO MORE A ROVING-YOUNG AND OLD-A BIRTHDAY |

MARCH 29 VOICE OF POETRY * BOATS - SEA FEVER - FROM THE
SANTA FE TRAIL - LOST - THE LARK - SONG OF
CHATTAHOOCHEE

FM CONCERT

MARCH 1 LISZT - SPANISH RHAPSODY - MEPHISTO WALTZ
MARCH 8 MENDELSSOHN - SYMPHONY #4
MARCH 15 PROKOFIEF - SYMPHONY #5 OPUS 100
MARCH 22 RAVEL - LA VALSE
ORCHESTRAL JEWELS - FERRAIRE
MARCH 29 SCHUBERT - SYMPHONY #8 B MINOR

WEDNESDAY

| | | | |
|-------|----------------------------|------|-----------------------------|
| 08:45 | PLAY IT SAFE | 1:00 | S. F. TODAY |
| 09:00 | *TALES FROM FAR AND NEAR | 1:15 | FROM THE PODIUM |
| 09:30 | *IN-SERVICE WORKSHOP | 1:30 | SCIENCE TODAY |
| 09:45 | *EXCURSIONS IN SCIENCE | 1:45 | MUSIC IN THE AIR |
| 10:00 | FOLK MUSIC | 2:00 | SPORTSCAST |
| 10:15 | STORY TIME | 2:15 | MODERN MOODS |
| 10:30 | RANCH AND HOME | 7:00 | DINNER MUSIC |
| 10:45 | MORNING CONCERT | 7:15 | MEMORY LANE |
| 11:00 | WORLD NEWS | 7:30 | EVENING MOODS |
| 11:15 | MELODIC GEMS | 7:45 | TWILIGHT MELODIES |
| 11:30 | *STORIES OF AMER. INDUSTRY | 8:00 | FM CONCERT TIME |
| 11:45 | SPELLING BEE | 8:15 | SPORTS DIGEST |
| 12:00 | HI TUNE TIME | 8:30 | BY-LINES IN NEWS & MUSIC |
| 12:15 | NOONTIME SERENADE | | |
| 12:30 | *FM CONCERT | 8:45 | MELODY TIME |

TALES FROM FAR AND NEAR

MARCH 2 #X46-X49 FOX ISLAND
MARCH 9 #X55-X57 THE FAST SOONER HOUND
MARCH 16 #X70-X80 THE SHIP THAT FLEW
MARCH 23 #X88-X89 KNIGHT OF THE SEA
MARCH 30 #X90-X91 NATHANIEL'S WITCH

IN-SERVICE WORKSHOP

MARCH 2 JUNIPERO SERRA - S. F. STORY
MARCH 9 JEFFERSON - KING COTTON
MARCH 16 SAN MIGUEL - LITTLE RED RIDING HOOD
MARCH 23 GRANT - BILLY GOAT GRUFF
MARCH 30 EMERSON - LIFE OF R. W. EMERSON

EXCURSIONS IN SCIENCE

MARCH 2 #271 NUCLEAR FUEL
MARCH 9 #272 POST WAR JOBS FOR THE NUCLEUS
MARCH 16 #273 SCIENTIFIC EXPLORATION AND WAR
MARCH 23 #274 A MIGHTY TOOL OF SCIENCE
MARCH 30 #409 THE WATER TABLE

STORIES OF AMERICAN INDUSTRY

MARCH 2 AVIATION
MARCH 9 STEEL
MARCH 16 SHIP BUILDING
MARCH 23 MOTION PICTURES
MARCH 30 MARCONI AND THE WIRELESS

FM CONCERT

MARCH 2 FOURTEEN SONGS OF MOUSSORGSKY
MOUSSORGSKY - PICTURES OF EXHIBITION
MARCH 9 MOZART - SYMPHONY #41
MARCH 16 MUSIC OF TSCHAIKOVSKY
MARCH 23 RIMSKY-KORSAKOV - LE COQ D'OR SUITE
MARCH 30 SCHUBERT TRIO #1 B FLAT MINOR

THURSDAY

| | | | |
|-------|------------------------|------|-------------------|
| 08:45 | PLAY IT SAFE | 1:00 | S. F. TODAY |
| 09:00 | SIMPLE SCIENCE | 1:15 | FROM THE PODIUM |
| 09:15 | *THIS IS S. F. | 1:30 | *GREAT BOOKS |
| 09:30 | SCHOOLCAST | 1:45 | MUSIC IN THE AIR |
| 09:45 | *EXCURSIONS IN SCIENCE | 2:00 | SPORTSCAST |
| 10:00 | FOLK MUSIC | 2:15 | MODERN MOODS |
| 10:15 | MUSIC FOR MOPPETS | | |
| 10:30 | RANCH AND HOME | | |
| 10:45 | MORNING CONCERT | 7:00 | DINNER MUSIC |
| 11:00 | WORLD NEWS | 7:15 | MEMORY LANE |
| 11:15 | MELODIC GEMS | 7:30 | EVENING MOODS |
| 11:30 | MARINES | 7:45 | TWILIGHT MELODIES |
| 11:45 | SPELLING BEE | 8:00 | FM CONCERT |
| 12:00 | HI TUNE TIME | 8:15 | MUSIC IN THE AIR |
| 12:15 | NOONTIME SERENADE | 8:30 | ORGAN REVERIES |
| 12:30 | *FM CONCERT | 8:45 | SERENADE |

THIS IS SAN FRANCISCO

MARCH 3 CHINATOWN
MARCH 10 GOLDEN GATE PARK
MARCH 17 EMBARCADERO
MARCH 24 MONTGOMERY BLOCK
MARCH 31 LORDS OF THE HILL TOPS

EXCURSIONS IN SCIENCE

MARCH 3 #275 SUPERSTITION IS A BUSINESS
MARCH 10 #276 ELECTRONIC WARFARE
MARCH 17 #277 STORY OF RADAR
MARCH 24 #278 STORY OF RADAR
MARCH 31 #407 SOCIAL PHYSICS

GREAT BOOKS

MARCH 3 VOICE OF POETRY * LET ME NOT TO THE MARRIAGE OF TRUE
MINDS - WHEN TO THE SESSIONS OF SWEET SILENT THOUGHT -
FEAR NO MORE THE HEAT O' THE SUN - THE REAPER -
SWEET AND LOW - A CHILD'S GRACE - LA BELLE DAME
SANS MERCI

MARCH 10 VOICE OF POETRY * THE ELFIN ARTIST - THE MOON -
 THE KINGFISHER - THE SONG OF ENCHANTMENT - YOU
 ARE OLD, FATHER WILLIAM - THE ROLLING ENGLISH
 ROAD - THE SHOP GIRL

MARCH 17 VOICE OF POETRY * ODE TO THE WEST WIND - THE
 TRIUMPH - THAT TIME OF YEAR

MARCH 24 VOICE OF POETRY * THE STORM IS OVER - LONE
 HEART, LEARNING - DOWN THE GLIMMERING STAIRCASE -
 ARABIA - TRUTH - LEISURE - SILVER

MARCH 31 VOICE OF POETRY * THE MAN WITH THE HOE -
 ENCOURAGEMENTS TO A LOVER - ON HIS BLINDNESS -
 IN FLANDERS FIELDS - WHEN I HEARD THE LEARN'D
 ASTRONOMER - TO ALPHEA, FROM BRISON - NOVEMBER
 NIGHT

FM CONCERT

MARCH 3 McDONAL - SANTE FE TRAIL
 MARCH 10 MOZART SYMPHONY #40
 MARCH 17 OFFENBACH - GAIETE PARISIENNE
 VICTOR YOUNG - IMPRESSION
 MARCH 24 SCHEHERAZADE - RIMSKY-KORSOKOV
 MARCH 31 SMETANA - THE MOLDAU
 STRAUSS, R. - TIL EULENSPIEGLE

FRIDAY

| | | | |
|-------|------------------------|-------|-------------------|
| 08:45 | PLAY IT SAFE | 11:45 | SPELLING BEE |
| 09:00 | *NEW HORIZONS | | |
| 09:30 | *HOLLAND CALLING | 12:00 | HI TUNE TIME |
| 09:45 | *EXCURSIONS IN SCIENCE | 12:15 | NOONTIME SERENADE |
| 10:00 | FOLK MUSIC | 12:30 | *FM CONCERT |
| 10:15 | STORY TIME | 1:00 | S. F. TODAY |
| 10:30 | RANCH AND HOME | 1:15 | FROM THE PODIUM |
| 10:45 | MORNING CONCERT | 1:30 | SCIENCE TODAY |
| 11:00 | WORLD NEWS | 1:45 | MUSIC IN THE AIR |
| 11:15 | MELODIC GEMS | 2:00 | SPORTSCAST |
| 11:30 | HERE'S TO VETS | 2:15 | MODERN MOODS |

NEW HORIZONS

MARCH 4 #X188-X189 URBAN AREAS
 MARCH 11 #X194-X195 ARGENTINA
 MARCH 18 #X206-X207 HAWAII
 MARCH 25 #X237-X238 THE ALEUTIANS

HOLLAND CALLING

| | | | |
|-------|----|----|---------------------|
| MARCH | 4 | #4 | DUTCH AUCTIONS |
| MARCH | 11 | #5 | LAND OF CHEESE |
| MARCH | 18 | #6 | HIWAYS AND LOW-WAYS |
| MARCH | 25 | #7 | MIRACLE OF GLASS |

EXCURSIONS IN SCIENCE

| | | | |
|-------|----|------|----------------------------------|
| MARCH | 4 | #414 | PHOSPHORS |
| MARCH | 11 | #413 | INSECT CONTROL WITH DDT/AEROSOLS |
| MARCH | 18 | #412 | PLASTIC ROADS |
| MARCH | 25 | #411 | GERM FREE ANIMALS AND THEIR USE |

FM CONCERT

| | | |
|-------|----|---|
| MARCH | 4 | MILHAUD - SUITE FRANÇAISE |
| MARCH | 11 | MUSIC OF FRITZ KREISLER |
| MARCH | 18 | PROKOFIEFF - CONCERTO #2 G MINOR |
| MARCH | 25 | ROSSINI - RESPIGHI - LA BOTIQUE FANTASQUE |

COMMERCIAL RADIO STATION EDUCATIONAL PROGRAM
LISTING
SAN FRANCISCO, CALIFORNIA

FOR MARCH - 1949 (SCHEDULES AS RECEIVED FROM STATIONS)

PROGRAMS LISTED ARE SUBJECT TO CHANGE, DELETION OR ADDITION BY RADIO STATIONS. KALW SUGGESTS USE OF THE FOLLOWING PROGRAMS ON AN EXPERIMENTAL BASIS AT THE GRADE LEVEL INDICATED. PROGRAMS SELECTED ARE THOSE RECOMMENDED BY THE FEDERAL RADIO EDUCATION COMMITTEE, AAUW, PTA GROUPS. SOME NEW PROGRAMS ARE INCLUDED PRIOR TO CHECKING FOR INFORMATION ONLY.

SUGGESTIONS AS TO GRADE LEVEL, ADDITION OR DELETIONS WILL BE GRATEFULLY RECEIVED.

M O N D A Y

| <u>STATION</u> | <u>TIME</u> | <u>PROGRAM</u> | <u>GRADE LEVEL</u> |
|----------------|------------------|----------------------|--------------------|
| *KGO | 11:30 - 11:45 AM | SCHOOLCAST | 6th |
| KPRC | 4:30 - 4:45 PM | PASSING PARADE | 6-12 |
| KGO | 6:30 - 7:00 PM | MR. PRESIDENT | 7-12 |
| KNBC | 6:30 - 7:00 PM | DR. I. Q. | 7-12 |
| KNBC | 8:30 - 9:00 PM | CAVALCADE OF AMERICA | 7-12 |

* ALSO HEARD KALW TUESDAY 9:30 - 9:45 AM

T U E S D A Y

| <u>STATION</u> | <u>TIME</u> | <u>PROGRAM</u> | <u>GRADE LEVEL</u> |
|----------------|----------------|-----------------------------|--------------------|
| KPRC | 4:30 - 4:45 PM | PASSING PARADE | 6-12 |
| KQW | 6:00 - 6:15 PM | GOLD RUSH DAYS | 6-12 |
| KGO | 6:30 - 6:45 PM | YOUTH ASKS THE GOV'T. | 7-12 |
| KGO | 7:30 - 7:45 PM | REPORT OF THE PEOPLE | 7-12 |
| KGO | 8:30 - 9:30 PM | AMERICA'S TOWN MEET- ING | 7-12 |

W E D N E S D A Y

| | | | |
|------|------------------|----------------|------|
| *KGO | 11:30 - 11:45 AM | SCHOOLCAST | 6 |
| KPRC | 4:30 - 4:45 PM | PASSING PARADE | 6-12 |

* ALSO HEARD KALW THURSDAY 9:30 - 9:45 AM

T H U R S D A Y

| <u>STATION</u> | <u>TIME</u> | <u>PROGRAM</u> | <u>GRADE LEVEL</u> |
|----------------|------------------|---------------------------|--------------------|
| KNBC | 10:00 - 10:30 AM | STANDARD SCHOOL BROADCAST | 3-8 |
| KFRC | 4:30 - 4:45 PM | PASSING PARADE | 6-12 |
| KFRC | 6:30 - 6:55 PM | FAMILY THEATRE | |
| KGO | 8:00 - 8:30 PM | THEATRE U.S.A. | 7-12 |
| KGO | 9:00 - 9:30 PM | CHILD'S WORLD | |
| KNBC | 9:30 - 10:00 PM | NOAH WEBSTER SAYS | 7-12 |

F R I D A Y

| | | | |
|------|------------------|--------------------------------|-------|
| *KGO | 11:30 - 11:45 AM | SCHOOLCAST | 6 |
| KFRC | 4:30 - 4:45 PM | PASSING PARADE | 6-12 |
| KFRC | 8:00 - 8:30 PM | GREAT SCENES FROM GREAT PLAYS | |
| KNBC | 10:15 - 10:30 PM | PUBLIC SERVICE TALKS | 10-12 |
| KNBC | 9:30 - 10:30 PM | WORLD AFFAIRS ARE YOUR AFFAIRS | 10-12 |

* ALSO HEARD ON KALW MONDAY 9:30 - 9:45 AM

S A T U R D A Y

| | | | |
|------|------------------|--------------------------------|------|
| KQW | 8:05 - 8:30 AM | LET'S PRETEND | 1-8 |
| KFRC | 8:45 - 9:00 AM | STORY TELLER | 1-6 |
| KNBC | 9:00 - 9:15 AM | SIGNPOSTS FOR YOUNG SCIENTISTS | 4-8 |
| KNBC | 9:15 - 9:30 AM | STORY TO ORDER | |
| KFRC | 10:30 - 11:00 AM | SYMPHONIES FOR YOUTH | 7-12 |
| KFRC | 1:00 - 1:30 PM | YOUTH ASKS THE QUESTIONS | |
| KQW | 2:00 - 2:30 PM | YOUTH LOOKS TO THE FUTURE | 7-12 |

S U N D A Y

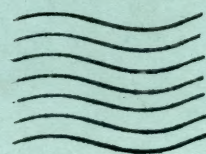
| | | | |
|------|------------------|-----------------------------------|-------|
| KSFO | 9:00 - 9:30 AM | TUNES FOR TOTS | 1-5 |
| KQW | 9:00 - 9:30 AM | INVITATION TO LEARNING | 5-8 |
| KQW | 9:30 - 10:00 AM | PEOPLE'S PLATFORM | 10-12 |
| KGO | 10:15 - 10:30 AM | ROMANCE OF THE HIGHWAY | 8-12 |
| KNBC | 10:30 - 11:00 AM | THIS IS YOUR HOME | 4-12 |
| KQW | 10:30 - 10:45 AM | STORIES TO REMEMBER | |
| KFRC | 12:30 - 1:00 PM | JUVENILE JURY | |
| KQW | 1:30 - 2:00 PM | YOU WERE THERE | 6-12 |
| KGO | 3:00 - 3:30 PM | CALIFORNIA CARAVAN | 6-12 |
| KGO | 6:30 - 7:30 PM | THEATRE GUILD | 10-12 |
| KNBC | 8:30 - 9:30 PM | STANDARD HOUR | 8-12 |
| KFRC | 10:30 - 11:30 PM | CHICAGO THEATRE OF THE AIR | 10-12 |
| KNBC | 10:30 - 11:00 PM | UNIVERSITY OF CHICAGO ROUND TABLE | 10-12 |

KALW
F M

91.17 MEGACYCLES
ON THE FM BAND

RADIO VOICE OF THE
SAN FRANCISCO
UNIFIED SCHOOL DISTRICT

KALW
22ND BARTLETT ST
SAN FRANCISCO 10,



W.I.C.U.
University of Illinois
Urbana, Illinois

RADIO LOG

235 G.A.

Scanned from the National Association of Educational Broadcasters Records
at the Wisconsin Historical Society as part of
"Unlocking the Airwaves: Revitalizing an Early Public and Educational Radio Collection."



A collaboration among the Maryland Institute for Technology in the Humanities,
University of Wisconsin-Madison Department of Communication Arts,
and Wisconsin Historical Society.

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HISTORICAL
SOCIETY



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UNIVERSITY OF WISCONSIN-MADISON



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